

BEEF NEWS



Indiana Beef Council Indiana Beef Cattle Association --- *News Release*



Indiana Beef Cattle Association

8425 Keystone Crossing, Suite 240
Indianapolis, IN 46240
317.293.2333 * 317.295.8421 FAX
www.indianabeef.org

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CONTACT: Joe Moore, Executive Vice President - jmoore@indianabeef.org or
Alexis Gordon, Executive Assistant and Special Events Coordinator - agordon@indianabeef.org

Agriculture Secretary Vilsack names Morgan County Cattleman to Beef Promotion and Research Board

INDIANAPOLIS (January 2, 2017) – Norman Voyles, Jr. of Martinsville was one of 39 appointees by the Secretary of Agriculture to serve on the Cattlemen’s Beef Promotion and Research Board. He replaces outgoing board member Donald Gurtner of Freemont. Mr. Gurtner, a dairy farmer has served on the board for 6 years. All appointees serve 3-year terms and are eligible to serve two terms.

The new board will take office immediately upon conclusion of the February, 2017 board meeting in Nashville; the current board remains seated until the conclusion of that meeting. New Board members will be sworn in and seated during the New Board Orientation this spring and the first meeting of the 2017 board will be this summer.

The 100-member board is authorized by the Beef Promotion and Research Act of 1985. The Secretary of Agriculture selects the appointees nominated by beef, veal, dairy, and importers-certified organizations.

Since 1966, Congress has authorized the establishment of 22 industry-funded research and promotion boards. They empower farmers and ranchers to leverage their own resources to develop new markets, strengthen existing markets, and conduct important research and promotion activities. USDA’s Agricultural Marketing Service provides oversight, paid for by industry assessments, which ensures fiscal accountability and program integrity for participating stakeholders.

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